



Intangible Assets – Intellectual Property

Our approach to doing business

- A solution-oriented approach backed by high levels of expertise.
- A proactive and responsive service.
- A commitment to building long-term, collaborative relationships.

Range of Coverage

We provide a broad range of coverage across three main areas:

Infringement Liability – loss arising from accusations that products, services or processes infringe the IP rights of others.

IP Rights Protection – loss arising from the defence to a challenge to the title, validity or ownership of their own IP.

IP Rights Enforcement – loss arising from the assertion of IP rights against infringers (excluding trade secret enforcement cover in the US).

Key Territories

UK, USA, Canada, EU, Australia & NZ

Types of Loss

We provide protection for a wide spectrum of risks including:

- Adverse Media Costs
- Bonds
- Business Interruption Loss
- Court Attendance Costs
- Damages
- Emergency Response Costs
- Investigation Costs
- Mitigation Costs
- Professional Fees & Expenses
- Withdrawal Costs

Primary Clients and Sectors

Our insureds range from start-ups to global corporations and we can tailor coverage to individual client needs (excluding sole traders).

We provide coverage across a wide range of sectors including, but not limited to:

- Energy
- Life Science
- Manufacturing
- Software

Maximum Line Sizes

US\$20m

Intangible Assets – Intellectual Property Key Contacts

Underwriting

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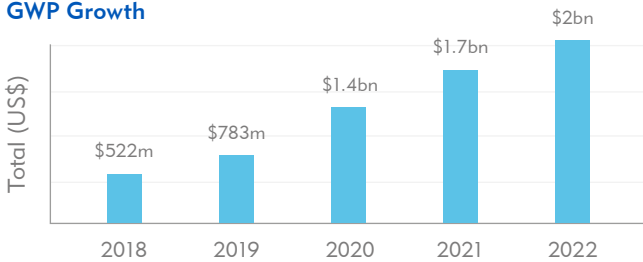
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Arch Insurance International in the London Market

We continue to strengthen our presence in the market and increase our relevance to our brokers. We plan to continue to grow our product lines with an aim to become a top 10 insurer, based on GWP. Analysis of our current trajectory shows we are on track:

GWP Growth



In Lloyd’s, in addition to strong capacity growth through Syndicate 2012 and Syndicate 1955, we are maintaining our split-stamp strategy as well as further developing our lead capacity in many of our business lines.

Our strategy is founded upon our commitment to high levels of service and responsive underwriting that underpin our Pursuing Better Together® brand promise.

Our London Market Product Lines

ACCIDENT & HEALTH
CARGO & LOGISTICS
CASUALTY
COMMERCIAL D&O
CONTINGENCY
CREDIT & POLITICAL RISK
CYBER
ENERGY OFFSHORE
ENERGY ONSHORE
FINANCIAL INSTITUTIONS
FINE ART & SPECIE
HEALTHCARE
INTANGIBLE ASSETS – INTELLECTUAL PROPERTY
MARINE HULL & WAR RISKS
MARINE LIABILITY
PROFESSIONAL LIABILITY
PROPERTY
SME D&O
TERRORISM, POLITICAL VIOLENCE & WAR
TRANSACTIONAL RISK
WARRANTY & SPECIALTY AFFINITY

Pursuing Better Together®

Pursuing Better Together encapsulates how we always aspire to do business at Arch Insurance.

It is an approach that is based on collaboration, responsiveness and a genuine commitment to continually raising the bar.

It is our promise to our brokers, colleagues and other partners to:

- Listen, share insights and work together to deliver informed solutions.
- Build trusting, respectful and responsive relationships.
- Understand your goals and explore possibilities together.

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