



Our approach to doing business

- Commitment to broker service with highly experienced, market leading underwriters who are empowered to make quick decisions.
- Broad risk appetite with the ability to deploy substantial capacity.
- Strong technical expertise with a data-driven, solution-led approach, combined with innovative bespoke underwriting to respond to clients' specific needs.

Range of Coverage

Advertising agents – commercial advertisers package, death and disgrace.

Event cancellation – major events, sports, trade shows, conferences & exhibitions, music, theatre.

Event liability – public liability and employers' liability (excluding U.S. market).

Film production – film producers indemnity, property and cast buy backs.

Non appearance – music tours, theatre, key speakers, confidential life and judicial delay.

Prize indemnity – probability games, games of skill, games of chance, over redemption.

Transmission cover for live virtual events – event organisers if a transmission failure disrupts or cancels a virtual event.

Weather – pluvius, prize promotions, cost containment, income stabilisation.

Primary Clients, Sectors and Territories

Worldwide coverage across numerous sectors including, but not limited to:

- Advertisers.
- Broadcasters.
- Event organisers.
- Media companies.
- Promotion agencies.
- Sponsors.

Maximum Line Sizes

Event Cancellation – US\$25m standard events, US\$60m major events

Non-appearance – US\$10m

Terrorism and political violence for events – US\$25m standard events, US\$60m major events

Transmission cover for live virtual

events – US\$5m

Prize indemnity - US\$5m

Weather – US\$5m

Advertising agents – US\$5m

Film productions - US\$15m

Event liability – £25m public liability, £10m employers' liability

Pursuing Better Together®



Contingency Key Contacts

Underwriting

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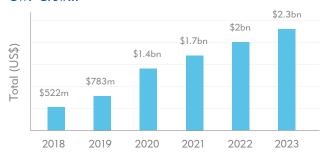
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Arch Insurance International in the London Market

We continue to strengthen our presence in the market and increase our relevance to our brokers. We plan to continue to grow our product lines with an aim to become a top 10 insurer, based on GWP. Analysis of our current trajectory shows we are on track:

GWP Growth



In Lloyd's, in addition to strong capacity growth through Syndicate 2012 and Syndicate 1955, we are maintaining our split-stamp strategy as well as further developing our lead capacity in many of our business lines.

Our strategy is founded upon our commitment to high levels of service and responsive underwriting that underpin our Pursuing Better Together® brand promise.

Our London Market Product Lines



Pursuing Better Together®

Pursuing Better Together encapsulates how we always aspire to do business at Arch Insurance.

It is an approach that is based on collaboration, responsiveness and a genuine commitment to continually raising the bar.

It is our promise to our brokers, colleagues and other partners to:

- Listen, share insights and work together to deliver informed solutions.
- Build trusting, respectful and responsive relationships.
- Understand your goals and explore possibilities together.

Arch Insurance International

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